



<http://www.asiancfea.org>

# CONFERENCE MANUAL

**The 12<sup>th</sup> Biennial Conference of  
Asian Consumer and Family Economics Association  
Fuzhou University, Fuzhou City, Fujian Province, China  
July 11 -14, 2018**

**(Updated: July 12, 2018)**

**Host: School of Economics and Management, Fuzhou University**

**Co-Host: Asian Consumer and Family Economics Association  
Association for China Economics Studies**

**Organizers: Asian Consumer and Family Economics Association  
School of Economics and Management, Fuzhou  
University**

**All kinds of information regarding this conference are available on  
the official website of ACFEA at <http://www.asiancfea.org>**



# The 12<sup>th</sup> Biennial Conference of ACFEA July 11-14, 2018, Fuzhou, China

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## *Presentation Guidelines*

### **1. Paper Presentation**

**All present of Refereed Sessions** will have 15 (4-paper session)-20 (3-paper session) minutes for presentation. And please...

- Please be aware of time constraints. It is VERY important to be within the timeframe so other presenters in your session have adequate time for their presentations.
- Please honor the order of presentation, so attendees can plan ahead to go to other concurrent sessions.
- Each session has a 10-minute open floor discussion.

**Presiders of Refereed Session** will introduce each presenter of the session and lead the discussion. And please...

- Please make sure each presenter will have adequate time, meaning cut the presentation that is extended over 15 or 20 minutes.
- Please honor the order of presentation.
- Please lead the discussion. If you like to, you can give a full review of papers, but it's totally up to you.

**Organizers of Panel Sessions and Business Meeting** need to plan the presentation of each presenter within the given time frame. Please be aware of your allotted time. This year, there are a 60-minute Country/Region Report Session and a 30-minute Business Meeting, respectively.

### **2. Poster Presentation**

**Each poster presentation will have space with the size of 90cm×120cm (like this shape ). And please...**

- Please prepare your work and show it in the space no later than 15:30 on July 12, 2018.



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- Each poster needs at least one presenter to interpret findings.

Please finish your poster presentation and clean up your poster space by 17:30 on July 12, 2018.



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### *The Tentative Conference Program*

Time	Wednesday, July 11, 2018
14:00-21:00	<b>Registration</b>
Time	Thursday, July 12, 2018
08:30-11:30	<b>Registration (Location: Crowne Hotel Riverside)</b>
13:00	<b>Taking a shuttle to Fuzhou University</b>



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Location:	School of Economics and Management Building					
	Middle Building Room 402	Middle Building Room 307	Middle Building Room 302	North Building Room 316	North Building Room 314	North Building Room 206
13:30-14:40 Concurrent Sessions	<b>Session 1-A:</b>	<b>Session 1-B:</b>	<b>Session 1-C:</b>	<b>Session 1-D:</b>	<b>Session 1-E:</b>	
	Presider: Tsung- Yu Yang	Presider: Sherman D. Hanna	Presider: Jinchuan Shi	Presider: Hongjun Tao	Presider: Bei Liu	
14:40-14:45	<b>Break</b>					
14:45-15:55 Concurrent Sessions	<b>Session 2-A:</b>	<b>Session 2-B:</b>	<b>Session 2-C:</b>	<b>Session 2-D:</b>	<b>Session 2-E:</b>	
	Presider: Christine W. Lai	Presider: Congmin Peng	Presider: Tsung- Feng Chiang	Presider: David K. Ding	Presider: Pi-Han Tsai	
15:55-16:05	<b>Break</b>					
16:05-17:15 Concurrent Sessions	<b>Session 3-A:</b>	<b>Session 3-B:</b>	<b>Session 3-C:</b>	<b>Session 3-D:</b>		<b>Poster Session</b>
	Presider: Pui Sun Tam	Presider: Waldemar Karpa	Presider: Jinhee Kim	Presider: Xiaoliang Zhou		Presider: Jiun-Nan Pan Location: Coffee Shop, 2 <sup>nd</sup> Floor in the School of Economics and Management.
17:15-17:20	<b>Break</b>					
17:20-18:10	Panel of Country/Region Reports (Location: Ming-De Conference Hall in Library) Presider: Jing Jian Xiao About 11 country/region reports will be presented.					
18:10~	Dinner at Fuzhou University (After dinner, taking shuttle bus back to hotel. )					



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Friday, July 13, 2018	
08:30-09:00	<b>Registration (Location: Ming-De Conference Hall in Library)</b>
09:00-09:30	<b>Welcome Ceremony</b> Introduction: Dr. Zhenpeng Tan (President of ACFEA) Welcome Speech by Dr. Zhigang Huang (Vice President of Fuzhou University) Welcome Speech by Dr. Che-Choon Poon (Former President of ACFEA) Welcome Speech by Dr. Jing Jian Xiao (Chair of Advisory Board of ACFEA)
09:30-09:40	<b>Handover Ceremony</b> Host: Dr. Jing Jian Xiao (Chair of Advisory Board of ACFEA) Dr. Che-Choon Poon to Dr. Zhenpeng Tan
9:40-10:00	<b>Break (Group Photo)</b>
10:00-10:45	<b>Keynote Address I: (Location: Ming-De Conference Hall in Library)</b> Keynote Speaker: Dr. Sushanta Mallick Professor of International Finance at the School of Business and Management, Queen Mary University of London, UK. Topic: Does Social Identity Matter in Individual Alienation? Household-level Evidence in Post-reform India
10:45-10:50	<b>Break</b>
10:50-11:35	<b>Keynote Address II: (Location: Ming-De Conference Hall in Library)</b> Speaker: Dr. Jack W. Hou Professor of Economics at California State University, Long Beach, USA Topic: Does Father's Income Matter? Causal Mechanisms in Intergenerational Transmission of Income in China
11:35-13:00	<b>Lunch</b>



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Friday, July 13, 2018						
Location:	School of Economics and Management Building					
	Middle Building Room 402	Middle Building Room 307	Middle Building Room 302	North Building Room 316	North Building Room 314	North Building Room 206
13:00-14:10 Concurrent Sessions	<b>Session 4-A:</b> Presider: Kyoung Tae Kim	<b>Session 4-B:</b> Presider: Nisar Ahmad	<b>Session 4-C:</b> Presider: K. Ali Akkemik	<b>Session 4-D:</b> Presider: Pi- Han Tsai	<b>Session 4-E:</b> Presider: Tsung-Yu Yang	<b>Session 4-F:</b> Presider: Jiun-Nan Pan
14:10-14:15	<b>Break</b>					
14:15--15:25 Concurrent Sessions	<b>Session 5-A:</b> Presider: Rui Yao	<b>Session 5-B:</b> Presider: Kuang-Ta Lo	<b>Session 5-C:</b> Presider: Emily J. Huang	<b>Session 5-D:</b> Presider: Bimei Feng	<b>Session 5-E:</b> Presider: Mingming Shi	<b>Session 5-F:</b> Presider: Qingfei Yin
15:25-15:45	<b>Break</b>					
15:45-16:15	ACFEA Business Meeting (Location: North Building Room 316) Presider: Zhenpeng Tang					
16:15-16:30	Closing Ceremony (Location: North Building Room 316) Presider: Zhenpeng Tang					
16:30-17:30	<b>Break (Back to Hotel)</b>					
17:30-19:00	Farewell Dinner (Location: Crowne Hotel Fuzhou Riverside, 3 <sup>rd</sup> Floor, C Room)					
19:00-21:00	Local Trip: Night Scene of Minjiang River (taking a boat)					
Saturday, July 14, 2018						
8:30-11:30	Local Trip: Sanfang Qixiang (Three Lanes and Seven Alleys)					
11:30~	Departure					



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## **Session 1-A (July 12, 13:30 – 14:40)**

**Session Title:** Contemporary Economic Issues

**Location:**

Session Chair: Tsung- Yu Yang

**Presenters (people with “\*” are attendants):**

**Paper 1:** Wenbin Huang (Fuzhou University, CHINA)

Hao Fang (Fuzhou University, CHINA)

Xiaoyun Miu (Fuzhou University, CHINA)

Huiying Zheng\* (Fuzhou University, CHINA)

“The Empirical Study on the Model of P2P Loan Default Rate Based on the Renrendai’s Data”

**Paper 2:** Lishu Zhang\* (ShenZhen University, CHINA)

Fang Yan (ShenZhen University, CHINA)

“Quantitative Analysis on the Influence Factors of Chinese College Students’ Use of Consumer Credit”

**Paper 3:** Tsun-Feng Chiang (Henan University, CHINA)

Pi-Han Tsai\* (Zhejiang University, CHINA)

Chun-Hung Kuo (International University of Japan, JAPAN)

“Financial Confidence and Prudential Financial Behavior: Evidence from Chinese Household Survey Data”



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### **Session 1-B (July 12, 13:30 – 14:40)**

**Session Title:** Economic Modeling

**Location:**

**Session Chair:** Sherman D. Hanna (Ohio State University, USA)

**Presenters (people with “\*” are attendants):**

**Paper 1:** K. Ali Akkemik\* (Yamaguchi University, JAPAN)

Arhan S. Ertan (Kadir Has University, TURKEY)

“Differential Effects of Trade Liberalization on Economic Growth: The Role of Human Capital Accumulation”

**Paper 2:** Jinhee Kim\* (University of Maryland, USA)

Swarn Chatterjee (University of Georgia, USA)

“Languishing Mental Health and Risky Behavior among Young Adults: The Role of Debt Burden and Financial Strain”

**Paper 3:** Hong-yun Jiang\* (Central South University, CHINA)

Qingfei Yin (Central South University, CHINA)

“Consumption-purchase Process of Consumer Durables: A Continuous-time Q-process Theory”

**Paper 4:** Sarani Saha\* (Indian Institute of Technology, INDIA)

Debayan Pakrashi (Indian Institute of Technology, INDIA)

“Domestic Violence and Child’s Health Evidence from India”



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### **Session 1-C (July 12, 13:30 – 14:40)**

**Session Title:** Gender Issues I

**Location:**

**Session Chair:** Jinchuan Shi (Zhejiang University, CHINA)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Rui Yao\* (University of Missouri, USA)

Chen Xu (University of Missouri, USA)

“Gender Differences in Stock Ownership”

**Paper 2:** Jack W. Hou\* (California State U., Long Beach, USA)

“Does “Potential” Experience Bias Gender Wage Discrimination  
Estimates?”

**Paper 3:** Congmin Peng\* (Anglia Ruskin University, UK)

Po-Wen She (University of Cambridge, UK)

“Are Women Less Likely to be Manager? –Occupational Transition to  
Management in the UK Labour Market”



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### **Session 1-D (July 12, 13:30 – 14:40)**

**Session Title:** Household Behaviors I

**Location:**

**Session Chair:** Hongjun Tao (Fuzhou University, CHINA)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Waldemar Karpa\* (Kozminski University, POLAND)

Mateusz Zabolski (Kozminski University, POLAND)

“Health Care Consumerization: The Case of Private Segment Health Care Provision in Poland”

**Paper 2:** Angela C. Lyons\* (University of Illinois at Urbana-Champaign, USA)

John E. Grable (University of Georgia, USA)

Ting Zeng (Southwestern University of Finance and Economics, CHINA)

“Infrastructure, Urbanization, and Demand for Bank and Non-Bank Loans of Chinese Households”

**Paper 3:** Hong Cao\* (Capital University of Economics and Business, CHINA)

Nicholas Horsewood (University of Birmingham, UK)

“Portfolio Choice in China: Age, Expectations and Happiness”

**Paper 4:** Kuang-Ta Lo\* (National Chengchi University, TAIWAN)

Ta-Sheng Chou (Chung Yuan Christian University, TAIWAN)

Stephanie Tsui (City University of Hong Kong, HONG KONG)

“Asymmetries in the Response of Household Consumption to Business Cycle”



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### **Session 1-E (July 12, 13:30 – 14:40)**

**Session Title:** Stock Issues

**Location:**

**Session Chair:** Bei Liu (Business School Beijing Language and Culture University,  
CHINA)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Pui Sun Tam\* (University of Macau, MACAU)

Zixi Xiao (University of Macau, MACAU)

“Stock Returns of Family Firms in China”

**Paper 2:** David K. Ding\* (Massey University, NEW ZEALAND)

Kong Chian Lee (Singapore Management University, SINGAPORE)

“The Effect of Green Announcements on Stock Returns of New Zealand  
Listed Companies”

**Paper 3:** Emily J. Huang\* (California State University, USA)

Kenny K. Chan (California State University, USA)

Jaycob Arbogast (California State University, USA)

“Effects of Message Framing and Mobile Technology to Improve Millennial  
College Students’ Financial Wellbeing”



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### **Session 2-A (July 12, 14:45 – 15:55)**

**Session Title:** Environmental Issues

**Location:**

**Session Chair:** Christine W. Lai (National Chi Nan University, TAIWAN)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Wu-gan Cai\* (Fuzhou University, CHINA)

Peng-fei Wu (Fuzhou University, CHINA)

“Study on Two Layer Planning Decision Model of Carbon Emission Reduction under Carbon Trading System and Carbon Tax”

**Paper 2:** Xiaoliang Zhou\* (Fuzhou University, CHINA)

Wulin Wu (Fuzhou University, CHINA)

“Research on the Theoretical Basis and Evaluation of Inclusive Green Growth in China”

**Paper 3:** Bimei Feng\* (Fuzhou University, CHINA)

Fangfang Chen (Fujian Normal University, CHINA)

“A Research on the Residents Low - carbon Consumption Patterns in China to Promote the Upgrading of Industry and Trade”

**Paper 4:** K. Ali Akkemik (Yamaguchi University, JAPAN)

Gerçek Çiçek (MEF University, TURKEY)

Charles Yuji Horioka (Asian Growth Research Institute, JAPAN)

Yoko Niimi (Asian Growth Research Institute, JAPAN)

“The Impact of Trust on Happiness: A Cross-Country Analysis”



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### **Session 2-B (July 12, 14:45 – 15:55)**

**Session Title:** Financial Literacy

**Location:**

**Session Chair:** Congmin Peng

**Presenters (people with “\*” are attendants):**

**Paper 1:** Luyao Wang\* (The Central University of Finance and Economics, CHINA)

Xiangyi Meng (The Central University of Finance and Economics, CHINA)

“Financial Literacy and Interest Bias among Chinese College Students”

**Paper 2:** Liwei Li\* (The Central University of Finance and Economics, CHINA)

Xiangyi Meng (The Central University of Finance and Economics, CHINA)

“Internet Financial Products, Financial Investment and Financial Literacy”

**Paper 3:** Angela C. Lyons\* (University of Illinois at Urbana-Champaign, USA)

Quanyun Song (Southwestern University of Finance and Economics,  
CHINA)

“Quantile Regression Analysis of the Impacts of Financial Literacy and  
Digital Finance Across the Wealth Distribution in China”



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### **Session 2-C (July 12, 14:45 – 15:55)**

**Session Title:** Gender Issues II

**Location:**

**Session Chair:** Tsung- Fing Chiang

**Presenters (people with “\*” are attendants):**

**Paper 1:** Hongjun Tao\* (Fuzhou University, CHINA)

Jeff Luckstead (University of Arkansas, USA)

Liang Zhao (Fujian Normal University, CHINA)

Xiaoling Chen (Fuzhou University, CHINA)

“The Impact of Gender Structure Change on China’s Meat Trade”

**Paper 2:** Tsung-Yu Yang\* (Southwestern University of Finance and Economics, CHINA)

Hang Zhang (Southwestern University of Finance and Economics, CHINA)

“Cost of children and Gender Discrimination-Empirical Evidence from China”

**Paper 3:** Kuang-Ta Lo\* (National Chengchi University, TAIWAN)

“The Determinants of Push-or-Pull into Self Employment: The Role of Gender in Taiwan”



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### **Session 2-D (July 12, 14:45 – 15:55)**

**Session Title:** Household Behaviors II

**Location:**

**Session Chair:** David K. Ding (Massey University, NEW ZEALAND)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Sherman D. Hanna\* (Ohio State University, USA)

Eunice Jihyun Hong (Korea Women’s Development Institute, USA)

Kyoung Tae Kim (University of Alabama, USA)

“Changes in Household Income in Korea: A Quantile Regression Analysis”

**Paper 2:** Jiun-Nan Pan\*(Yuan Ze University, TAIWAN)

Jr-Tsung Huang (National Chengchi University, TAIWAN)

“The Effects of Family Types, Gender Differences and Population Structure on the Electricity Consumption of Households in Taiwan”

**Paper 3:** Guangyi Wang\*(Ohio State University, USA)

Sherman D. Hanna (Ohio State University, USA)

“The High Return Investment Ownership of Chinese Households: A Multivariate Probit Model”

**Paper 4:** Jinhee Kim\* (University of Maryland, USA)

Swarn Chatterjee (University of Georgia, USA)

Yunhee Chang (The University of Mississippi, USA)

“Effects of SNAP on Diet Quality of Food Consumption: Evidence from the National Household Food Acquisition and Purchase Survey”



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### **Session 2-E (July 12, 14:45 – 15:55)**

**Session Title:** Risk Tolerance

**Location:**

**Session Chair:** Pi-Han Tsai (Zhejiang University, CHINA)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Rui Yao\* (University of Missouri, USA)

Chen Xu (University of Missouri, USA)

“Risk Tolerance and Portfolio Allocation”

**Paper 2:** Yifang Xu\* (Fuzhou University, CHINA)

Wenbin Huang (Fuzhou University, CHINA)

Dandi Li (Fuzhou University, CHINA)

“Research on the "Announcement Effect" of Conduct Risk of International Commercial Banks”

**Paper 3:** Kyoung Tae Kim\* (University of Alabama, USA)

Sherman D. Hanna (Ohio State University, USA)

“The New 11-level Risk Tolerance Measure and the Old 4-Level Risk Tolerance Measure in the U.S. Survey of Consumer Finances: Which Measure is Better?”



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### **Session 3-A (July 12, 16:05 – 17:15)**

**Session Title:** Consumer Issues I

**Location:**

**Session Chair:** Pui Sun Tam (University of Macau, MACAU)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Rana Muhammad Sohail Jafar\* (Shenzhen University, CHINA)

Ben Niu (Shenzhen University, CHINA)

Safdar Hussain\* (Arid Agriculture University Rawalpindi, PAKISTAN)

Yuanyue Feng (Shenzhen University, CHINA)

Wasim Ahmad (Shenzhen University, CHINA)

Sana Ullah (Fujian Agriculture and Forestry University, CHINA)

Waqas Umar Latif (Fujian Agriculture and Forestry University, CHINA)

Peifen Zhuang (Fujian Agriculture and Forestry University, CHINA)

“Empirically Investigation of Liberalization of Trade and Economic Growth: An Efficient Regression Analysis”

**Paper 2:** Hongjun Tao\* (Fuzhou University, CHINA)

Jeff Luckstead (University of Arkansas, USA)

Liang Zhao (Fujian Normal University, CHINA)

Qingbing Wu (Fuzhou University, CHINA)

“Chinese Consumer Purchase Decisions on Safe Meat Products Based on ANP Theory”

**Paper 3:** Qingfei Yin\* (Central South University, CHINA)

Tianxiang Yin (Central South University, CHINA)

“Durable Goods Consumption of the Chinese Urban Households since the Reform and Opening to the Outside World”

**Paper 4:** Jiaying Li\* (Tsinghua University, CHINA)

Feng Sun (Tsinghua University, CHINA)

Guangjian Xu (Renmin University of China, CHINA)

Jing Jian Xiao (University of Rhode Island, USA)

“RMB Exchange Rate Pass-through with Exchange Rate Attention Factor”



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### **Session 3-B (July 12, 16:05 – 17:15 )**

**Session Title:** Government Policy

**Location:**

**Session Chair:** Waldemar Karpa

**Presenters (people with “\*” are attendants):**

**Paper 1:** Bei Liu\* (Business School Beijing Language and Culture University, CHINA)

“Evaluations for National Language Policy—Putonghua through Industry of Farming, Forestry Animal Husbandry, and Fishery (IFFF) in Shanxi Province of China”

**Paper 2:** George Y. Wang\* (Soka University, JAPAN)

“A Topic in Sustainable Finance: A New Approach to Government’s Funding to Social Enterprises”

**Paper 3:** Rui Yao\* (University of Missouri, USA)

Yilan Xu (University of Illinois at Urbana Champaign, USA)

“Financial Decision Power and Household Wealth: The Role of Personality and Cognitive Ability”

**Paper 4:** Jiun-Nan Pan\* (Yuan Ze University, Taiwan)

“The Impact of Economic Uncertainty on the Decision of Fertility: Evidence from Taiwan”



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### **Session 3-C (July 12, 16:05 – 17:15)**

**Session Title:** Gender Issues III

**Location:**

**Session Chair:** Jinhee Kim (University of Maryland, USA)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Jing Jian Xiao (University of Rhode Island, USA)

Tsun-Feng Chiang\* (Henan University, CHINA)

“Gender Difference and the Evolution of Market Participation of Risky Assets in China”

**Paper 2:** Jorge Ruiz-Menjivar\* (University of Florida, USA)

Zeynep Çopur (Hacettepe University, TURKEY)

“Gender Based Differences in Financial Socialization and Financial Knowledge: An Exploratory Study in Turkey”

**Paper 3:** Bing Ye\* (Zhejiang University, CHINA)

Zhidong Pan (Zhejiang University, CHINA)

“Female Gender Role Attitude, Housework, and Self-employment Decision”



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### **Session 3-D (July 12, 16:05 – 17:15)**

**Session Title:** Chinese Presentation Session

**Location:**

**Session Chair:** Xiaoliang Zhou (Fuzhou University, CHINA)

**Presenters (people with “\*” are attendants):**

**Paper 1:** 郑文力\* (福州大学经济与管理学院, CHINA)

陈纲(纽约州立大学奥尔巴尼分校, USA)

张翠(福州大学经济与管理学院, CHINA)

“家庭对女姓高等教育投资动力、成本与启示分析”

**Paper 2:** 潘建伟\* (北京物资学院经济学院, CHINA)

吴梦然 (北京物资学院经济学院, CHINA)

“北京市农民工消费行为影响因素研究”

**Paper 3:** Yong Tang (Fuzhou University, CHINA)

Pengfei Zhu\* (Fuzhou University, CHINA)

Yimin Dai (Fuzhou University, CHINA)

Silan Zhao (Fuzhou University, CHINA)

Li Zhong (Fuzhou University, CHINA)

“Cross-correlation between Futures and Spot Markets in China during Bull and Bear from 2014 to 2017—A Study Based on the Perspective of Fractality”

**Paper 4:** Zhi-fang Su\* (Huaqiao University, CHINA)

Xiao-Xiang Ma (Huaqiao University, CHINA)

Wei Xiao (Huaqiao University, CHINA)

Mei-Yuan Chen (National Chung Hsing University, TAIWAN)

“Marginal Effects of Public Employment on Unconditional Distribution of Wage Income in China”



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### **Panel of Country/Region Reports (July 12, 17:20 – 18:10)**

#### **Location:**

**Session Chair:** Dr. Jing Jian Xiao (University of Rhode Island, USA)

#### **Discussants:**

1. **CHINA:** Dr. Zhichao Yin (Capital University of Finance and Economics)
2. **HONG KONG:** Dr. Che Cheong Poon (Hong Kong Shue Yan University)
3. **JAPAN:** Dr. Haifeng Li (Yamaguchi University)
4. **MACAU:** Dr. Pui Sun Tam (University of Macau)
5. **NEW ZEALAND:** Dr. David K. Ding (Massey University)
6. **OMAN:** Dr. Nisar Ahmad (Sultan Qaboos University)
7. **POLAND:** Dr. Waldemar Karpa (Kozminski University)
8. **TAIWAN:** Dr. Christine W. Lai (National Taiwan Normal University)
9. **THAILAND:** Dr. Pattanaporn Chatjuthamard (Chulalongkorn University)
10. **UK:** Dr. Congmin Peng (Anglia Ruskin University)
11. **USA:** Dr. Rui Yao (University of Missouri)



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### **Poster Session (July 12, 17:20 – 18:10)**

#### **Location:**

Session Chair: Jiun-Nan Pan

#### **Presenters (people with “\*” are attendants):**

**Poster 1:** Soo-jin Lee\* (Seoul National University, KOREA)

Rando Kim (Seoul National University, KOREA)

“A Study on Factors Affecting the Intention to Use Electric Vehicles in Korea: Utilizing the Technology Acceptance Model (TAM)”

**Poster 2:** Jihye Choi (Seoul National University, KOREA)

Miyoung Jeon\* (Seoul National University, KOREA)

Rando Kim (Seoul National University, KOREA)

“Impact of Risk and Benefit Perception of Pre-installed Mobile Applications on the Intention to Use: The Moderating Effect of Technology Anxiety”

**Poster 3:** Mengting Wang\* (Seoul National University, KOREA)

Sang-hee Sohn (Seoul National University, KOREA)

“Share Bike Use of Chinese Consumers”

**Poster 4:** Deanna L. Sharpe\* (University of Missouri, USA)

“Economic Status, Strength, Resilience, and Challenge of Asian Americans”

**Poster 5:** Kim Kuok\* (University of Macau, MACAU)

Joanne S. H. Chan (University of Macau, MACAU)

“What Are the Antecedents for Our Students to Be Addicted to the Smartphone?”

**Poster 6:** JungYoon Kwon (Seoul National University, KOREA)

YouHyun Suh\* (Seoul National University, KOREA)

Rando Kim (Seoul National University, KOREA)

“Elderly Korean Consumers’ Online Food Purchasing Behavior”



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- Poster 7:** Moon-Yong Kim\* (Hankuk University of Foreign Studies, KOREA)  
“The Influence of Susceptibility-Induced Threat on Consumer Responses to the Preventative Communication”
- Poster 8:** Moon-Yong Kim\* (Hankuk University of Foreign Studies, KOREA)  
“Exploring Relationships Among Evaluation, Loyalty, Satisfaction, and Green Ethics”
- Poster 9:** Kyoung Tae Kim\* (University of Alabama, USA)  
Jae Min Lee\* (Minnesota State University-Mankato, USA)  
“Exploring Retirement Saving Profile of Business Owning Families in the United States”
- Poster 10:** Kim Kuok\* (University of Macau, MACAU)  
Kit-Ieng IP Priscilla (Unknown)  
“The Impact of Work-Family Conflict and Organizational Commitment on Individual and Organizational Outcomes: An Investigation on Casino Dealers in Macau”
- Poster 11:** Haifeng Li\* (Yamaguchi University, JAPAN)  
Jinlong Bai (Ningbo Institute of Technology, Zhejiang University, CHINA)  
“A Study on the Demand for and User Satisfaction at Nursing Homes According to Type of Ownership - Using a Survey on the Actual Status in Ningbo”



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### **Session 4-A (July 13, 13:00 – 14:10)**

**Session Title:** Consumer Issues II

**Location:**

**Session Chair:** Kyoung Tae Kim

**Presenters (people with “\*” are attendants):**

**Paper 1:** Zheyang Yao\* (University of Missouri, USA)

Rui Yao (University of Missouri, USA)

“Racial Differences in Portfolio Efficiency”

**Paper 2:** Ernan Cui\* (Gavekal Dragonomics, CHINA)

Thomas Gatley (Gavekal Dragonomics, CHINA)

Andrew Batson (Gavekal Dragonomics, CHINA)

“The Glory Days for Affluent Consumers”

**Paper 3:** Derek T. Tharp\* (Kansas State University, USA)

“Can You Put That in Writing? Consumer Harm Due to Financial Advisory  
Communication Regulation”

**Paper 4:** Wei Xiao\* (Huaqiao University, CHINA)

Tung-Ju Wu (Huaqiao University, CHINA)

Ya-Nan Cao (Huaqiao University, CHINA)

“The Impact of Aging on Saving Rate –Evidence from China’s Household  
Survey Data”



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### **Session 4-B (July 13, 13:00 – 14:10)**

**Session Title:** Housing Issues

**Location:**

Session Chair: Nisar Ahmad

**Presenters (people with “\*” are attendants):**

Paper 1: Po-Wen She\* (University of Cambridge, UK)

Congmin Peng (Anglia Ruskin University, UK)

“To Buy or To Rent? Evidence from The UK Housing Market”

Paper 2: Yidi Wang\* (Tsinghua University, CHINA)

Ying Fan (Tsinghua University, CHINA)

Zan Yang (Tsinghua University, CHINA)

“Uncertainty and Household Portfolio: The Hedging Role of Housing Asset”

Paper 3: Xiaoyan Lin\* (Jinan University, CHINA)

Peng Wang (Jinan University, CHINA)

“Impact of Money Supply on China Housing Prices under the Expansion of Fictitious Economy ——An Empirical Analysis Based on VAR Model”



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### **Session 4-C (July 13, 13:00 – 14:10)**

**Session Title:** Financial Market and Issues

**Location:**

**Session Chair:** K. Ali Akkemik (Yamaguchi University, JAPAN)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Hong Fang\* (Seoul National University, KOREA)

John Brady (Seoul National University, KOREA)

“Love All, Trust Few:” An Exploratory Study of the Perceived Reliability of Information Sources Concerning Personal Finance and Investing”

Che Cheong Poon\* (Hong Kong St. Vincent Credit Unit., HONG KONG)

“Credit Union Movement and the Development of a Country: A Cross-Country Perspective”

**Paper 2:** Meng Ran\* (Fuzhou University, CHINA)

Zhenpeng Tang (Fuzhou University, CHINA)

Yongxiang Zhao (Fuzhou University, CHINA)

“The Strong Similarities between Financial Price Dynamics and Pedestrian Counterflows under Different Environmental, Human and Index Factors”

**Paper 3:** Angela C. Lyons\* (University of Illinois at Urbana-Champaign, USA)

John E. Grable (University of Georgia, USA)

So-Hyun Joo (Ewha Womans University, KOREA)

“A Cross-Country Analysis of Population Aging and Financial Security”

**Paper 4:** Che Cheong Poon\* (Hong Kong St. Vincent Credit Unit., HONG KONG)

“Credit Union Movement and the Development of a Country: A Cross-Country Perspective”



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### **Session 4-D (July 13, 13:00 – 14:10)**

**Session Title:** General Topics I

**Location:**

**Session Chair:** Hong Fang

**Paper 1:** Jing-ye Lyu\* (Xi'an University of Science and Technology, CHINA)

Ming Cao (Xi'an University of Science and Technology, CHINA)

Penglin Li (Xi'an University of Science and Technology, CHINA)

Jinsuo Zhang (Yan'an University, CHINA)

"The Influence of External Fairness of Executive Compensation of Coal Listed Companies on Corporate Performance"

**Paper 2:** Xihao Huang\* (University of Missouri-Columbia, USA)

Rui Yao (University of Missouri, USA)

"American Millennials' Investment Risk Tolerance"

**Paper 3:** Mingming Shi\* (Renmin University of China, CHINA)

Xurong Qiu (Renmin University of China, CHINA)

Zhou Jiang (Renmin University of China, CHINA)

Xiangdong Liu (Renmin University of China, CHINA)

"Household Consumption Structure and Subjective Well-being: Evidence from China's Survey Microdata"

**Paper 4:** Qingbin Wang (University of Vermont, USA)

Yang Zou\* (Nankai University, CHINA)

Lanxi Bai (Nankai University, CHINA)

Zhou Yu (Nankai University, CHINA)

Yuankang Zhang (Nankai University, CHINA)

"Impacts of Farmer Professional Cooperatives on Household Income in Rural China"



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### **Session 4-E (July 13, 13:00 – 14:10)**

**Session Title:** Monetary Issues

**Location:**

**Session Chair:** Tsung-Yu Yang (Southwestern University of Finance and Economics,  
CHINA)

**Presenters (people with “\*” are attendants):**

**Paper1:** Zhigang Huang (Fuzhou University CHINA)

Le Huang\* (Fuzhou University, CHINA)

“Asymmetric Effect of Monetary Policy Based on the Empirical Research of  
China's Strategic Emerging Industries”

**Paper2:** Yihong Su\* (Fuzhou University, CHINA)

JiaJia Yan (Fuzhou University, CHINA)

Lerong He (SUNY at Brockport, USA)

“Whether the Hong Kong RMB Offshore Market Has Brought Cross-border  
Speculative Funds?”

**Paper 3:** Fuzhong Chen\* (University of International Business and Economics,  
CHINA)

Jing Jian Xiao (University of Rhode Island, USA)

“Consumer Financial Market Participation, Risk Attitude and Life  
Subjective Wellbeing”



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### **Session 4-F (July 13, 13:00 – 14:10)**

**Session Title:** Consumer Issues III

**Location:**

**Session Chair:** Jiun-Nan Pan

**Presenters (people with “\*” are attendants):**

**Paper 1:** Haidong Zhao\* (Analytic Consulting Group, USA) (Virtual presentation)

Sophia Anong (University of Georgia, USA)

Lini Zhang (The Ohio State University, USA)

“The Effect of Financial Incentives on U.S. Consumers’ Intention to Adopt NFC Mobile Payment” (**Note: Virtual Presentation**)

**Paper 2:** Jong-Wen Wann (National Chung Hsing University, TAIWAN)

Padcharee Phasuk\* (Sukhothai Thammathirat Open University, THAILAND)

Chia-Yun Kao (National Chung Hsing University, TAIWAN)

“An Empirical Analysis of Thai Consumers’ Preferences for Fresh Mushrooms”

**Paper 3:** Safdar Hussain\* (Arid Agriculture University Rawalpindi, PAKISTAN)

Ben Niu (Shenzhen University, CHINA)

“Impact of Input Attributes on Consumers’ Information Adoption Behavior Mediated by eWOM Message Characteristics”

**Paper 4:** Yingxia Cao\* (University of La Verne, USA)

Fengmei Gong (University of La Verne, USA)

Tong Zeng (University of La Verne, USA)

“Is Social Media Part of the Solution to Our Financials? Antecedents and Consequences of Using Social Media for Personal Finance”



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### **Session 5-A (July 13, 14:15 – 15:25)**

**Session Title:** Applied Micro

**Location:**

**Session Chair:** Rui Yao (University of Missouri, USA)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Sow Hup Joanne Chan\* (University of Macau, MACAU)

Miyoung Jeon (Seoul National University, KOREA)

Kuan-Thye Chan (New Era University College, MALAYSIA)

“The Influence of Positive Affect in the Relations between Self-esteem, Job Search Self-esteem and Career Adaptability of Undergraduate Korean Students”

**Paper 2:** Ji-Kyeong Ha\* (Sungkyunkwan University, KOREA)

Kyoung Tae Kim (University of Alabama, USA)

“Exploring the Relationship between the Social Network on Life Satisfaction of Single Households”

**Paper 3:** Jinglin Jiang\* (Tsinghua University, CHINA)

Hongyu Xiang (Tsinghua University, CHINA)

Li Liao (Tsinghua University, CHINA)

Zhengwei Wang (Tsinghua University, CHINA)

“Childhood Exposure and Household Stock Market Participation”



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### **Session 5-B (July 13, 14:15 – 15:25)**

**Session Title:** Gender Issues IV

**Location:**

**Session Chair:** Kuang- Ta Lo

**Presenters (people with “\*” are attendants):**

**Paper 1:** Jinhee Kim\* (University of Maryland, USA)

Soomin Ryu (University of Maryland, USA)

“Will Korean Husbands Do More Housework When Wives Work Outside the Home?”

**Paper 2:** Nisar Ahmad\* (Sultan Qaboos University, OMAN)

Amjad Naveed (Aarhus University, DENMARK)

Amber Naz (Sultan Qaboos University, OMAN)

“Women Empowerment and Economic Growth: A Spatial Econometric Analysis in A Global Perspective)”

**Paper 3:** Qingbin Wang\* (University of Vermont, USA)

“Gender Difference in China’s International and Interregional Marriages: Quantitative Evidence and Socioeconomic Implications”



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### **Session 5-C (July 13, 14:15 – 15:25)**

**Session Title:** Topics in China

**Location:**

**Session Chair:** Emily J. Huang (California State University, USA)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Nilton Porto\* (University of Rhode Island, USA)

Jing Jian Xiao (University of Rhode Island, USA)

“Consumer Borrowing in Rural and Urban China”

**Paper 2:** Bing Ye\* (Zhejiang University, CHINA)

Jinchuan Shi (Zhejiang University, CHINA)

Yucong Zhao (Zhejiang University, CHINA)

“Gender Identity and Entrepreneurship in China”

**Paper 3:** Zhichao Yin\* (Capital University of Finance and Economics, CHINA)

Quanyun Song (Southwestern University of Finance and Economics,  
CHINA)

Yu Wu (Southwestern University of Finance and Economics, CHINA)

“Accessibility of Financial Services and Household Consumption: New  
Evidence from Micro Data in China”



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### **Session 5-D (July 13, 14:15 – 15:25)**

**Session Title:** Retirement, Pension and Tax

**Location:**

**Session Chair:** Bimei Feng (Fuzhou University, CHINA)

**Presenters (people with “\*” are attendants):**

**Paper 1:** Sunwoo Lee\* (Ohio State University, USA)

Lauren Jones (Ohio State University, USA)

Tansel Yilmazer (Ohio State University, USA)

“The Effect of Tax Policy Change on Private Pension Contribution: The Evidence from South Korea”

**Paper 2:** Ming Lei Chang (Chung Yuan Christian University, TAIWAN)

Der Fen Huang (National Dong Hwa University, TAIWAN)

Yu-Chien Chang\* (National Chengchi University, TAIWAN)

“Gender, Political Connection, and Tax Avoidance in China”

**Paper 3:** Jia Zhao\* (Southwestern University of Finance and Economics, CHINA)

Yuke Zhu (Southwestern University of Finance and Economics, CHINA)

“The Effects of Retirement on the Nutrition of the Elderly in China”

**Paper 4:** Lishu Zhang\* (ShenZhen University, CHINA)

Sherman D. Hanna (Ohio State University, USA)

“Main Determinants of Chinese Worker Delayed Retirement Decisions”



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### **Session 5-E (July 13, 14:15 – 15:25)**

**Session Title:** Corporate Behaviors

**Location:**

**Session Chair:** Mingming Shi

**Presenters (people with “\*” are attendants):**

**Paper 1:** Lin Lin\* (National Chi Nan University, TAIWAN)

Pi-Hsia Hung (National Chi Nan University, TAIWAN)

De-Wai Chou (National Chi Nan University, TAIWAN)

Christine W. Lai (National Chi Nan University, TAIWAN)

“Financial Performance and Corporate Social Responsibility in Asia:  
Empirical Evidence from Taiwan”

**Paper 2:** Hao-Chang Sung\* (Jinan University, CHINA)

Shirley J. Ho (National Chengchi University, TAIWAN)

“Supply Chain Finance and Impacts of Consumer’s Sustainability  
Awareness”

**Paper 3:** Ying Li\* (Sichuan University, CHINA)

Lihua Wang (Sichuan University, CHINA)

Yung-ho Chiu (Soochow University, TAIWAN)

“Female Executive and Its Impact on Enterprises Performance”

**Paper 4:** Pattanaporn Chatjuthamard\* (Chulalongkorn University, THAILAND)

Patcharawalai Wongboonsin (Chulalongkorn University, THAILAND)

Kritika Kongsompong (Chulalongkorn University, THAILAND)

Pornsit Jirapor (Penn State University, USA)

“How Do Socially Controversial Companies Do During a Stressful Time?  
Evidence from the Great Recession”



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### **Session 5-F (July 13, 14:15 – 15:25)**

**Session Title:** General Topics II

**Location:**

**Session Chair:** Qingfei Yin

**Presenters (people with “\*” are attendants):**

**Paper 1:** Jing-ye Lyu\* (Xi'an University of Science and Technology, CHINA)

Ming Cao (Xi'an University of Science and Technology, CHINA)

Penglin Li (Xi'an University of Science and Technology, CHINA)

Jinsuo Zhang (Yan'an University, CHINA)

“Whether Resource Development Has Widened the Regional Income Gap?”

**Paper 2:** Congrong Ouyang\* (Ohio State University, USA)

Sherman D. Hanna (Ohio State University, USA)

“The Effect of Having Alimony Payments on the Financial Obligations of Homeowners and Renters after the Great Recession”

**Paper 3:** Fuzhong Chen\* (University of International Business and Economics, CHINA)

Jing Jian Xiao (University of Rhode Island, USA)

Haifeng Li (Yamaguchi University, JAPAN)

“Financial Education, Marital Status and Consumer Life Subjective Wellbeing”

**Paper 4:** Ling Feng, Hao Wang

“Industry return co-movement and rotation in stock market based on data mining”



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Dr. Zhenpeng TANG, President of ACFEA, Professor and Dean of School of Economics and Management at Fuzhou University, China.

#### **Vice Chair of Conference**

Dr. Xiaoliang ZHOU, Professor and Dean of School of Economics Research at Fuzhou University, China

#### **Managing Chair of Conference:**

Dr. Hongjun TAO, Associate Professor and Chair of Department of Economics and International Trade at Fuzhou University, China.

#### **Conference Advisory Committee (alphabet order):**

Dr. Mohamed ABDEL-GHANY, Professor Emeritus of Consumer Sciences at University of Alabama, USA.

Dr. Gong-Soog HONG, Professor and Head of Human Development and Family Studies Department, Iowa State University, USA.

Dr. Jr-Tsung HUANG, Distinguished Professor of Public Finance at National Chengchi University, Taiwan. Guest Editor of Singapore Economics Review, Economic Modelling, North American Journal of Economics and Finance. Deputy Chair of Advisory Board of ACFEA.

Dr. An-Pang KAO, President of Kainan University and Professor of Economics at National Chengchi University, Taiwan.

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Dr. Laily PAIM, Dean of Faculty of Human Ecology at Universiti Putra Malaysia, Malaysia.

Dr. Che-Cheong POON, Vice President of Hong Kong St. Vincent Credit Unit and Former Associate Professor of Economics at Hong Kong Shue Yan University, Hong Kong, China.

Dr. Richard WIDDOWS, Professor Emeritus and Former Head of Consumer Sciences and Retailing at Purdue University, USA.

Dr. Jing Jian XIAO, Professor of Consumer Economics at University of Rhode Island, USA, Editor of Journal of Financial Counseling and Planning, and Former Editor of Journal of Family and Economic Issues. Chair of Advisory Board of ACFEA.



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Dr. Jung Sung YEO, Dean of College of Human Ecology, Seoul National University,  
South Korea.

### **Program Chair of Conference:**

Dr. Kuang-Ta LO, Associate Professor of Public Finance, National Chengchi  
University, Taiwan.

### **Poster Chair:**

Dr. Jiun-Nan PAN, Assistant Professor of College of Management at Yuan Ze  
University, Taiwan.

### **Proceedings Editor:**

Dr. Christine W. LAI, Distinguished Professor of Graduate Institute of Management,  
National Taiwan Normal University, Taiwan.

### **Special Issue Guest Editors:**

*Economic Modelling*: Dr. Jr-Tsung HUANG, Distinguished Professor of Public  
Finance at National Chengchi University, Taiwan.

*North American Journal of Economics and Finance*:

Dr. Jr-Tsung HUANG, Distinguished Professor of Public Finance at National  
Chengchi University, Taiwan.

Dr. Jing Jian XIAO, Professor of Consumer Economics at University of Rhode Island,  
USA.

*Journal of Financial Counseling and Planning*: Dr. Christine W. LAI, Distinguished  
Professor of Graduate Institute of Management, National Taiwan Normal  
University, Taiwan.

### **Conference Communication:**

Mr. Kenny CHANG, Ph.D. Candidate of Public Finance at National Chengchi  
University, Taiwan. ([asiancfea@gmail.com](mailto:asiancfea@gmail.com))

### **Local Host Communication:**

Dr. Hongjun TAO, Associate Professor and Chair of Department of Economics and  
International Trade at Fuzhou University, China.

### **Secretariats Staffs:**

Mr. Yu-Chien CHANG (National Chengchi University, Taiwan), Group Leader

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## *Economic Modelling*

(Indexed in SSCI, IF:1.481, ISSN: 0264-9993)

### *Call for Papers*

#### **Special Issue: Gender Issues in Economics**



**Guest Editor:** Dr. Jr-Tsung Huang  
National Chengchi University, Taipei, Taiwan

### **Synopsis and Subject Coverage**

Gender issues have been important and discussed broadly in many fields of economics for a long time. However, these issues have to be further investigated due to the rapid changes in economic situations, such as emerging economic concepts, new innovations, technological progress, institutional changes, economic policies, etc. in markets and economies. The main theme of this special issue is “Gender Issues in Economics”, that has to be gender neutral and encompasses male, female, and other gendered identities. The focuses of this special issue are how gender influences economics and economic decisions and how those decisions impact gender. This special issue builds on the theories of gender diversity and hopefully promotes the value of gender balance in economics. We would like to broadly invite researchers to submit original micro- and macro-level studies discussing gender issues in economics to this special issue. Prospective topics in this special issue should be relevant but NOT limited to the following:

- Family Economics
- Consumer Economics
- Financial Economics
- Public Economics
- Health Economics
- Labor Economics
- Marketing
- International Economics
- Real Estate Market
- Managerial Economics

**Submissions presented in the Twelfth Biennial Conference of Asian Consumer and Family Economics Association (ACFEA) that will be taken place at Fuzhou University, Fujian Province, China, July 11-14, 2018, are most favorable.** Please visit <http://www.asiancfea.org> for conference information. All submissions have to be policy oriented and in English. Empirical research articles are most welcomed. However, experimental, theoretical, or empirical case studies will also be considered.

### **Submission Procedure:**



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Contributors should submit their manuscripts during **July 15~Dec. 1, 2018. (For favorable consideration, please submit 2018 ACFEA conference manuscripts by July 31, 2018).** Final decisions on all submissions will be made by Feb. 15, 2019. Manuscripts should be submitted online at the following link:

**<https://www.evise.com/profile/#/ECMODE/login>**

Contributors should clearly indicate in the website that the paper is submitted to the Special Issue: Gender Issues in Economics. The submission fee is EURO€5.

All papers must adhere to the “Guide for Authors” (available online at **<https://www.elsevier.com/journals/economic-modelling/0264-9993/guide-for-authors>**) of *Economic Modelling*.

For further questions or inquiries, please visit *Economic Modelling* website at **<https://www.journals.elsevier.com/economic-modelling/call-for-papers/call-for-papers-for-the-special-issue-gender-issues-in-econo>** or contact the corresponding guest editor at **[jthuang@nccu.edu.tw](mailto:jthuang@nccu.edu.tw)**.



# The 12<sup>th</sup> Biennial Conference of ACFEA July 11-14, 2018, Fuzhou, China

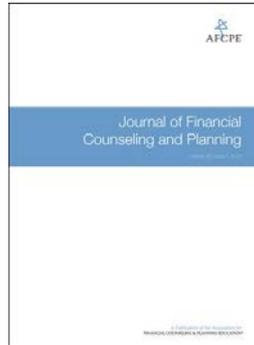
URL: [www.asiancfea.org](http://www.asiancfea.org), Email: [asiancfea@gmail.com](mailto:asiancfea@gmail.com)

## *Journal of Financial Counseling and Planning*

(Indexed in Econlit, 2015 RG Journal impact: 1.33)

### *Call for Papers*

#### **Special Issue: Technology and Consumer Finance**



**Guest Editor:** Dr. Christine W. Lai

National Taiwan Normal University, Taiwan

### **SYNOPSIS AND SUBJECT COVERAGE**

In recent years, technology advancement, especially the rapid advance of information and communications technology, has significantly changed market conditions, introduced new challenges to regulations, and resulted in shifts in consumer demands and behaviors. In particular, digital innovation is not only applied on payment applications, lending, and money transfers, the industry's reach has extended into a wide swath of financial services, including retail, wealth management, small- and midsize enterprises (SMEs), corporate and investment banking, and insurance (McKinsey & Company, Fintech, 2017). Numerous financial innovations have appeared based on the advancements related to information technology that makes household financial decisions more challenging. Therefore, it becomes increasingly important for households to understand industry trends and secure their financial well-being in this age of information technology. We would like to invite researchers to submit original research papers to this special issue. We are looking for a wide range of contributions, including new theoretical insights, new methods of data collection and analysis, and insightful policy implications. Prospective topics in this special issue should be related to technology and consumer finance. The following are suggested, but NOT limited, topics:

- Online/mobile banking
- Online/mobile shopping
- Online/mobile money management
- Online/mobile saving
- Online/mobile investing
- Online/mobile borrowing
- P2P borrowing
- Online/mobile insuring
- Online/mobile financial education
- Financial social media
- Online/mobile financial advising
- Online/mobile consumer protection

**Submissions presented at the Twelfth Biennial Conference of Asian Consumer and Family Economics Association (ACFEA) at Fuzhou University, Fujian Province, China, July 11-14, 2018, are preferred.** Please visit <http://www.asiancfea.org> for conference information. All submissions must be in English.



## The 12<sup>th</sup> Biennial Conference of ACFEA July 11-14, 2018, Fuzhou, China

URL: [www.asiancfea.org](http://www.asiancfea.org), Email: [asiancfea@gmail.com](mailto:asiancfea@gmail.com)

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### SUBMISSION PROCEDURE

- Contributors should submit their manuscripts July 31~Dec. 1, 2018. Final decisions on all submissions will be made by June 1, 2019. Neither submission fee nor publication fee for this special issue is required. **Manuscripts should be submitted online via link:** <http://www.editorialmanager.com/jfcp/default.aspx>
- All papers must adhere to the “Guidelines for Authors” (available online at [http://springerpub.com/media/springer-journals/JFCP\\_Guidelines.pdf](http://springerpub.com/media/springer-journals/JFCP_Guidelines.pdf)) of Journal of Financial Counseling and Planning. **Be sure to select the "Special Issue: Technology and Consumer Finance"** article type from the drop-down menu when submitting.
- The submission guidelines and other journal information can be found at: <http://www.springerpub.com/journals/journal-of-financial-counseling-and-planning.html>.
- For further questions or inquiries about the special issue, please contact the guest editor at [cwlai@ntnu.edu.tw](mailto:cwlai@ntnu.edu.tw)



## The 12<sup>th</sup> Biennial Conference of ACFEA July 11-14, 2018, Fuzhou, China

URL: [www.asiancfea.org](http://www.asiancfea.org), Email: [asiancfea@gmail.com](mailto:asiancfea@gmail.com)

### *The North America Journal of Economics and Finance*

(Indexed in SSCI, 5-year IF:0.935, ISSN: 1062-9408)

#### *Call for Papers*

#### **Special Issue: Contemporary Economic and Financial Issues of Consumers and Families**



**Co-Guest Editors:** Dr. Jr-Tsung Huang

National Chengchi University, Taipei, Taiwan.

Dr. Jing Jian Xiao

University Rhode Island, RI, USA.

#### **Synopsis and Subject Coverage**

Now a day, more and more consumers and families have changed their economic and financial behaviors and decisions to cope with the rapid changes in the economic situation, such as new innovations, technological progress, institutional changes in economies and financial markets. In addition, changes in consumers' and families' behaviors and decisions will also cause many economic and financial issues that might be quite different in different countries. The main theme of this special issue is the contemporary economic and financial issues of consumers and families. The focuses of this special are economic and financial issues caused by consumers and families AND the influence of economic and financial issues on consumers and families. We would like to broadly invite researchers to submit original micro- and macro-level studies discussing the contemporary economic and financial issues of consumers and families to this special issue. Prospective topics in this special issue should be relevant but NOT limited to the following:

- Family Economics
- Consumer Economics
- Financial Economics
- Public Economics
- Health Economics
- Welfare Economics
- Sustainable Development
- International Economics
- Real Estate Market
- Regional Studies

**Submissions presented in the Twelfth Biennial Conference of Asian Consumer and Family Economics Association (ACFEA) that will be taken place at Fuzhou University, Fujian Province, China, July 11-14, 2018, are most favorable. For conference information, please visit <http://www.asiancfea.org>. All submissions have to be policy oriented and in English. Empirical research articles are most welcomed. However, experimental, theoretical, or empirical case studies will also be considered.**

#### **Submission Procedure:**



## The 12<sup>th</sup> Biennial Conference of ACFEA July 11-14, 2018, Fuzhou, China

URL: [www.asiancfea.org](http://www.asiancfea.org), Email: [asiancfea@gmail.com](mailto:asiancfea@gmail.com)

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Contributors should submit their manuscript in English during **July 15~Dec. 1, 2018**. (For favorable consideration, please submit 2018 ACFEA conference manuscripts by **July 31, 2018**). Final decisions on all submissions will be made by **Feb. 28, 2019**. Manuscripts should be submitted online at the following link:

**<https://www.evise.com/profile/#/NAJEF/login>**.

Contributors should clearly indicate in the website that the paper is submitted to the Special Issue: Contemporary Economic and Financial Issues of Consumers and Families. The submission fee is US\$80.

All papers must adhere to the “Guide for Authors” (available online at **<https://www.elsevier.com/journals/the-north-american-journal-of-economics-and-finance/1062-9408/guide-for-authors>**) of the *North America Journal of Economics and Finance*.

For further questions or inquiries, please visit NAJEF website

**<https://www.journals.elsevier.com/the-north-american-journal-of-economics-and-finance/call-for-papers/special-issue-on-contemporary-economic-and-financial-issues>** or contact the managing co-guest editor at **[jthuang@nccu.edu.tw](mailto:jthuang@nccu.edu.tw)**.