

The Virtual 14th Biennial Conference of Asian Consumer and Family Economics Association (ACFEA) September 10~11, 2022



Call for Abstracts / Full Papers/ Panel Proposals

Submission Deadline: August 31, 2022

The 14th Biennial Conference of the Asian Consumer and Family Economics Association (ACFEA) is going to be held in the form of virtual conference.

Why Virtual Conference?

Due to the outbreak of COVID-19, this joint conference will be held in the form of webinars in order to avoid the spread of coronavirus, to protect every conference participant from the risk of being infected potentially, and to save the time cost of quarantine for several weeks.

All sessions will be accessible via VooV Meeting. The VooV Meeting link for each session will be provided only to registrants and thus you can participate in any sessions that you are interested in.

Benefits of Virtual Conference:

1. Participants can save money from travel and hotel.
2. Participants can save their time.
3. During Corona Virus outbreak, it is safe to stay not to travel.
4. Reduced registration fee and much more.

About This Joint Conference

The Asian Consumer and Family Economics Association (ACFEA) has met every other year since 1995. The past 13 biennial conferences have been held in Malaysia, China, Korea, China, Taiwan, United States, Malaysia, Japan, and Korea, Taiwan, China, and virtual conference, respectively. The overall objective of the biennial conference is to improve the well-being of consumers, families and businesses in an era where disruptions constantly occur in all aspects of our lives.

This conference is an excellent opportunity to present scholarly works and obtain critical feedbacks in a professional setting. At the conference, active and lively discussions are expected among paper presenters and other participants. There will also be intriguing keynote speeches by renowned scholars. We encourage the participation of both faculties and graduate students not only from Asia-Pacific countries, but also from other countries. Submissions can range from work-in-progress to completed articles aiming for journal

publication. We accept empirical, conceptual, and theoretical research in all related fields.

Keynote Speakers: TBA

Submission Guidelines

There are two ways for you to submit your contribution. Please use one of the followings:

1. Online Submission (need to register a google account first):

<https://forms.gle/uxsM6pUks2rp6aY96>

- Email Submission: Please send your submissions to the ACFEA secretary at asiancfea@gmail.com.

All papers are supposed to be written and presented in the English language. **However, written and presented in Chinese is also acceptable.** Completed papers, extended abstracts (at least 500 words), or PPT file are acceptable for review.

Authors of accepted abstracts or papers will be provided with detailed guidelines to prepare papers for publication in the electronic conference proceedings, which will be available on-line at the conference (<http://www.asiancfea.org>). Authors can provide a PPT file instead of a full paper. If an abstract, a paper, or a PPT submission is accepted, **at least one author must pay conference registration fees no later than September 8, 2022**, and promise to attend the meeting and present paper included in the electronic proceedings.

1. Format for Abstract and Full Paper (or Extended Abstract):

- The subject of your email should be: Submission to the Virtual 14th Biennial Conference of ACFEA by author's first and last name.
- In your email, please provide a cover page indicates article title, author(s) affiliation(s), mailing address(es), phone number(s), and email address(es). Please make sure to provide the above information for each of the authors.
- Manuscripts should begin with an abstract of no more than 150 words, and should NOT include the author(s) name.
- Maintain 1-inch (=2.54cm) top, bottom, and side margins.
- Submissions should follow APA Guidelines, 5th edition format with special attention to headings and references. DO NOT include author names in the file submitted. The maximum length is 20 double-spaced pages, including tables, charts, and references integrated into the paper. Running headers should not be used.
- Create a file readable in the U.S. version of Microsoft Word. All graphics and tables should be included in the file. Before you save the file, click on File, Properties, and names or other information that might identify the authors.

2. There Is No Certain Format for PPT Submission.

2. Criteria for Evaluation:

Submissions will be reviewed and evaluated on the basis of importance/relevance of the subject matter and the contribution to the knowledge base, appropriateness of the method, timeliness and usefulness of the (expected) findings, (expected) conclusions, and/or position, and adequacy of interpretation and implications. **The Program Chairs shall determine the suitable session for each submitted paper according to the topic and the time zone presenter's residence.** If accepted, the author(s) is (are) responsible for presenting the paper at the conference and/or finding an alternate presenter.

Publication Opportunities

All papers presented in the conference will be published in the electronic proceedings without ISSN. In addition, authors of papers that are written in English and outstanding in quality and content will be very welcome to possibly submit their works to special issues of several journals (TBA).

Tentative Schedule:

November 15, 2021	Starting Call-for-Paper Submission could be full paper, extended abstract (at least 500 words), poster, or panel proposal. ● For ACFEA Conference: Please send to asiancfea@gmail.com or on-line submit to (https://forms.gle/fpGrXxQFD5xft6vw6)
January 1, 2022	Starting reviewing and selection process. Sending out letter of acceptance and registration form.
April 30, 2022	End of early registration.
May 1~July 31, 2022	Regular registration.
August 1~Sep. 8, 2022	Late registration
August 31, 2022	Submission deadline.
Sep. 8, 2022	Final version deadline (send full papers, PPTs, or extended abstracts to be included in the electronic conference proceedings).
Sep. 10~11, 2022	Conference

Registration and Fees for this Joint Conference

- Early Rate (January 1~April 30, 2022): US\$ 150.
For participants with more than one presentation, the fee will be US\$ 60 for each additional presentation (e.g., \$210 for two presentations, \$270 for three presentations).
- Regular Rate (May 1~July 31, 2022): US\$ 180.
For participants with more than one presentation, the fee will be US\$ 60 for each additional presentation.
- Late Registration Fee (since August 1, 2022): US\$ 210.
For participants with more than one presentation, the fee will be US\$ 60 for each

additional presentation.

Each presenter can have at most 3 presentations in this virtual conference.

Contact Information

For more detail information regarding call for papers, posters, panels, submission, registration, accommodation, invoice of payment, members of organizing committee, etc., please visit the official website of ACFEA: <http://www.asiancfea.org/> or email to the ACFEA secretary at asiancfea@gmail.com.