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## Implementation of Policies for Efficient Service Delivery: What Can We Learn from a Saving Program for Children to Help the Poor in Taiwan

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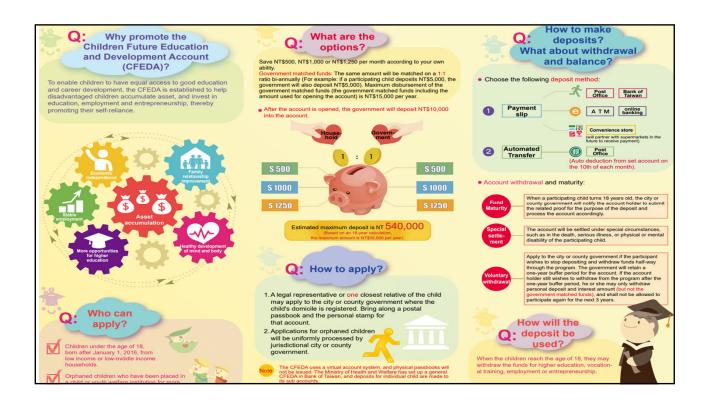
#### About the Policy

- It was implemented in 2017.
- It provides personal savings accounts for
  - Every child born after January 1, 2016, and from low-income or low-middle income households
  - Orphaned children who have been placed in a child or youth welfare institution for more than 2 years.
- The intention behind this policy is to incentivize parents in low-income households to save for their children's higher education.

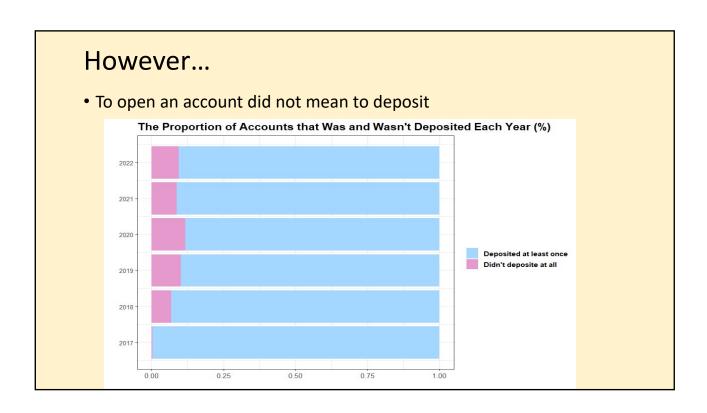
#### About the Policy

- Participants can choose to save 500, 1,000, or 1,250 NTD per month until the child reaches 18 or exit the welfare system, with the government offering 1:1 matched funds as an incentive.
- These savings are treated separately and are not considered as part of the household's assets or income for welfare eligibility purposes.
- The participation is voluntary.



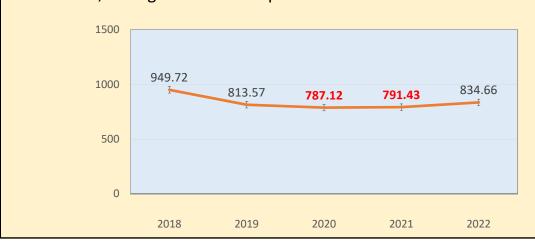


#### Some information about the Account • Up to the end of 2022, 60% of eligible persons, mostly from low-income or low-middle income households, opened an account. Cumulative number of accounts 30,000 26,726 25,000 21,924 20,000 17,023 15,000 11,292 10,000 7,177 5,000 2 898 2021 2017 2018 2019 2020 2022 year



#### However...

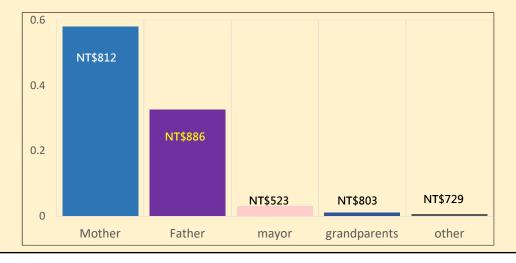
• The amount of deposit drops as the years go, especially in 2020 and 2021, during the COVID-19 pandemic.



#### However...

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• The amount of deposit varies depending on who the guardian is, most legal guardians are mothers, but the amount saves by fathers is the most.



# However... • Most didn't actively contributed to their savings accounts on a regular monthly schedule, rather, they would save at the end of the year. 0.8 0.6 0.4 0.2 80.5%

Month

8

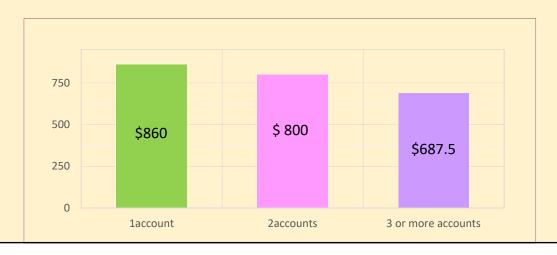
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#### However...

• The amount saved for each child decreases as the number of children in a household increases.



#### Factors for Not Saving Regularly

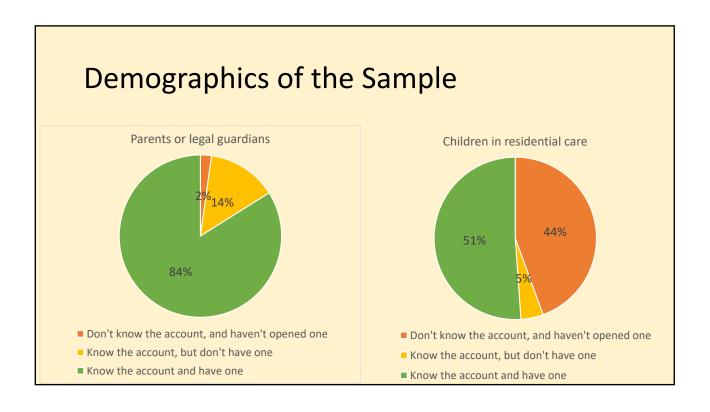
- Social workers should visit households that did not save over six months, reasons identified by social workers include:
  - Financial constraints
  - Forgetting to deposit
  - Non-receipt or loss of payment notice
  - Loss of welfare qualifications
  - Lack of intention

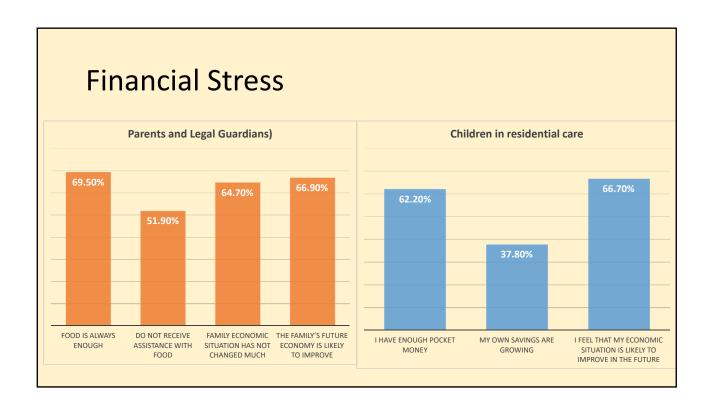
#### **Actions Taken by Social Workers**

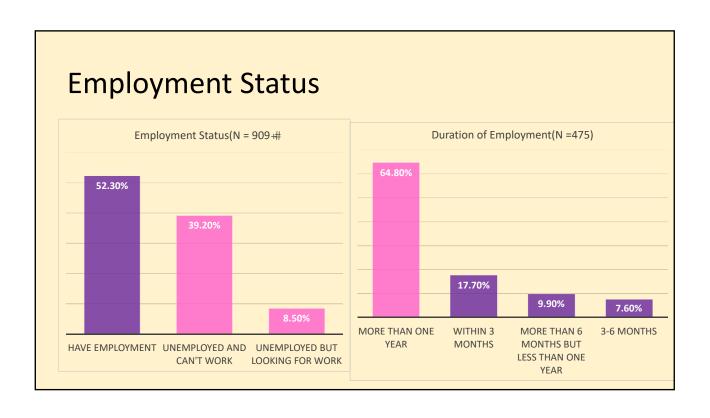
- Referring formal and informal financial assistance
- Provide psychological support that address
  - financial stress
  - develop positive saving habits
  - enhance financial literacy and mindset
- Administering assistance that provide clear communication channels and prompt response to their questions
- Referring to vocational training programs, financial literacy programs, part-time jobs, etc.

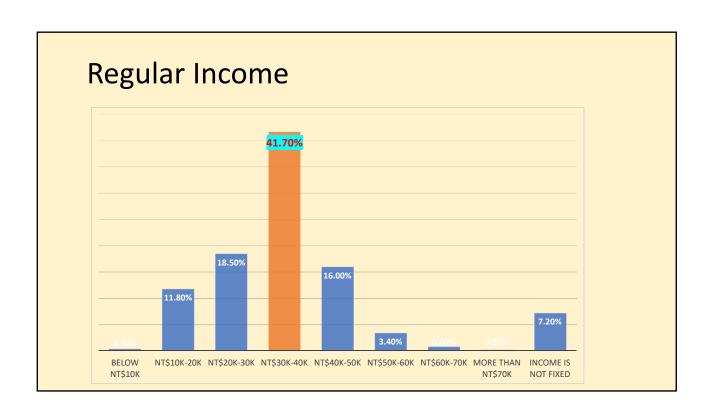
#### **Policy Evaluation**

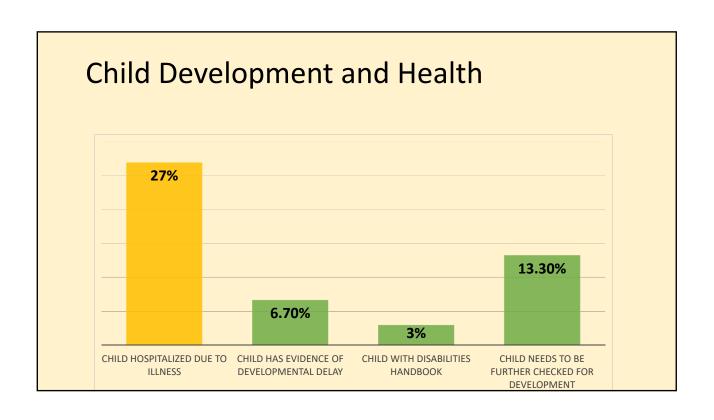
- To evaluate the effectiveness of this policy, the government collects panel data every four years from randomly selected program participants, starting from 2019.
- In 2019, data from 878 parents or legal guardians of children who opened accounts and 137 parents or legal guardians of children who did not open an account were collected.
- Face-to-face interviews were conducted by social workers to gather data on various factors, including
  - family economic conditions
  - employment status
  - parenting attitudes
  - educational expectations for their children
  - the developmental conditions of the children

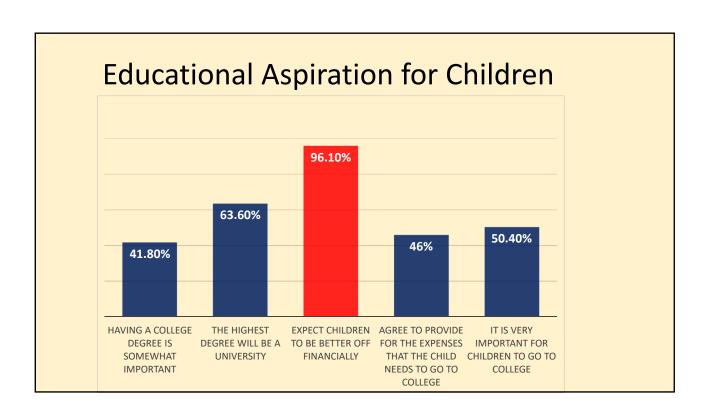












#### **Major Findings**

- There were no significant differences between account holders and non-holders in terms of economic difficulties, employment status, parenting stress, parental expectations for their children, and parent-child relationships.
- Compared to those who had already opened an account, parents who had not yet opened an account reported
  - · higher levels of depressive mood
  - poorer self-concept
  - perceived poorer economic conditions

#### **Future Work**

- Since the data was collected in the first year of the program, the full effects of participation were not able to emerge.
- The second wave of data collection is undertaken now, and it is expected to shed some light on whether participation in this program can
  - help build monetary assets
  - enhance the well-being of the participating families and their children

#### **Conclusions and Suggestions**

- We suggest that the government needs to target support to participants who are more likely to fail:
  - Implement financial education programs that teach skills related to budgeting, saving, debt management, and long-term financial planning.
  - Utilize technology to create automated reminders (such as mobile apps, text messages, the chatbox, or emails) and notifications that prompt participants to make regular deposits into their savings accounts.
  - Enhance communication efforts to ensure that participants are well-informed about the program, its benefits, and their responsibilities

### Thank you Q & A

